

# SPONSORSHIP PACKAGE

Associate Membership Program

# 2021/ 2022



[WWW.FERMENBFARM.CA](http://WWW.FERMENBFARM.CA)



**2-150 WOODSIDE LANE,  
FREDERICTON, NB  
E3C 2R9**



**T: 506-452-8101  
F: 506-452-1085  
E: [ALLIANCE@FERMENBFARM.CA](mailto:ALLIANCE@FERMENBFARM.CA)**



**Agricultural  
Alliance**  
of NB • agricole du N.-B.



## **WHO ARE WE?**

The Agricultural Alliance of New Brunswick (AANB) is the largest general farm organization in the Province, serving close to 900 members. We are steered by a volunteer board of directors comprised of producers elected by their peers.

The board receives its mandate directly from producers during regional meetings held throughout the Province by accepting resolutions that are voted on by delegates during the AANB's Annual General Meeting. We work in close collaboration with Provincial and National agri-food commodity groups, agriculture associations, and Governmental departments. The AANB is staffed by a team of professionals who work out of the Fredericton-based office.

## **WHO DO WE REPRESENT?**

We work to serve the needs of our members and are dedicated to advancing the welfare of the agriculture industry in New Brunswick.

## **WHAT HAVE WE DONE?**

Here are some of the projects we have implemented and are currently working on:

- Rural Roads Enhancement Program
- Nuisance Deer Management Assistance Program
- AgriStartNB.ca – an online resource for new entrants and farm/land for sale or lease
- Workforce Development Strategy
- Why Local? Why Not? Campaign
- Online Environmental Farm Plan
- Ag in the Classroom Program

We would like to offer you an opportunity to join our group as an Associate Member. By supporting this program, your business will show its commitment to the agricultural industry that we are all part of, and to the producers we represent.

Please have a look at the benefit packages we offer on the next page and see which one would suit your business needs. We would be happy to discuss which package is right for your business.

Thank you for your support,

Anna Belliveau  
Chief Executive Officer  
Agricultural Alliance of New Brunswick

\* The packages will run from April 1 – March 31 of every year, and renewals will be sent in February starting in 2021.



Opportunity to set up banner in meeting room/registration area

Logo on delegate lanyards as major sponsor

Full page ad in AGM book

Opportunity to bring promotional items to display next to registration table at the AGM

10 minute presentation at the AGM

2 free full page ads or articles in newsletter

2 free banquet tickets

Free booth at the AGM

3 social media shoutouts during the year (agriculture related)

Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

Company logo in newsletter

Open Invitation to AGM

Recognition at 6 Regional Meetings

Recognition in AGM book, acknowledgement board, & agenda

**GOLD (\$2,500)**



Opportunity to bring promotional items to display in registration area at the AGM

5 minute presentation at the AGM

1 free full page ad or article in newsletter

1 free banquet ticket

Free booth at the AGM

2 social media shoutouts during the year (agriculture related)

Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

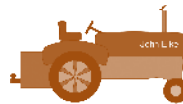
Company logo in newsletter

Open Invitation to AGM

Recognition at 6 Regional Meetings

Recognition in AGM book, acknowledgement board, & agenda

**SILVER (\$1,750)**



1 free ½ page ad or article in newsletter

1 free banquet ticket

50% off booth at the AGM

1 social media shoutout during the year (agriculture related)

Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

Company logo in newsletter

Open Invitation to Annual General Meeting

Recognition at 6 Regional Meetings

Recognition in AGM book, acknowledgement board, & agenda

**BRONZE (\$1,000)**



Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

Company logo in newsletter

Open Invitation to Annual General Meeting

Recognition at 6 Regional Meetings

Recognition in AGM book, acknowledgement board, & agenda

**FRIENDSHIP (\$500)**

