



Title: Agricultural Workforce Development Coordinator

Terms of Employment: up to 5-year contract full time

Salary: To be negotiated

Anticipated Start Date: Immediately

Description: The AANB has developed a 5-year Agricultural Workforce Development Plan (AWDP) in order to address the workforce needs of farmers, and attract new farmers to the Province both nationally and internationally. The AWDP also addresses the promotion of agriculture careers, and strengthening HR practices and training within the agriculture sector. The coordinator will implement the AWDP under the implementation committee's oversight, and will report directly to the AANB CEO. The coordinator is responsible for the following, not limited to:

- Implementing the strategies and action plans of the AWDP;
- Connecting farmers with potential employees through an HR website;
- Developing and reporting metrics associated with the AWDP;
- Being accountable and providing reports to the implementation committee;
- Interfacing between the CEO and the implementation committee;
- Realizing short, medium, and long term positive growth of the AWDP;
- Ensuring that the implementation committee has sufficient and up-to-date information;
- Ensuring that the AWDP initiatives are progressing in a timely manner;
- Establishing collaborative relationships with senior government officials;

Through various initiatives, the coordinator will be expected to:

- Address the agricultural workforce needs and help with the paperwork needed to bring in workers under the Temporary Foreign Workers Program or Seasonal Agricultural Workers Program;
- Identify stakeholders and establish a pilot project advisory team in order to attract more national and international (immigrant) farmers to NB;
- Develop the marketing tools; including the enhancement of an existing online database platform that promote available opportunities in NB agricultural sector.
- Promote careers in agriculture;
- Strengthen HR practices and training
- Develop better labor market information on the farming sector in NB

Location: Fredericton, New Brunswick. Travel within and outside the province required.

Skill Requirements:

- **Education:** Relevant University degree or equivalent
- **Experience:** At least 5 years experience in a coordinator role or equivalent
- **Language:** Fluency in English and French (speaking and writing)- **Required**
- **Work Conditions and Physical Capabilities:** Multi-tasking and work under pressure.
- **Transportation:** Valid driver's license (some travelling required).

- **Essential Skills:** Knowledge on key issues of the agricultural sector; ability to manage projects and performance, computer skills including database entry, and possess superior communication and organization skills.

Employer: Agricultural Alliance of New Brunswick

For more information: (506) 452-8101 and visit our website www.fermenbfarm.ca

How to Apply: Please send a letter of interest with an up-to-date resume to be received no later than at noon on August 28, 2020 to alliance@fermenbfarm.ca Please note that only selected candidates will be contacted.