



REPORTING DOCUMENT 2019

LOBBYING

<p>Presented the Canadian Federation of Agriculture (CFA) and the Alliance's priorities to all provincial candidates during the Federal election campaign.</p>	<p>The Alliance continues to support the Canadian Federation of Agriculture's (CFA) for a reform of the Business Risk Management Programs. The Alliance, along with many commodity groups, pressed the provincial government to trigger the AgriRecovery Program but were not successful to date.</p>
<p>Following many requests from industry, the provincial government applied for late AgriStability registration. The deadline was December 31st 2019.</p>	<p>Met on numerous occasions with provincial government senior officials from various Departments to address resolutions and other agriculture related issues, including a meeting with various departments officials affiliated with our 2019 resolutions</p>
<p>The Alliance met with Worksafe NB to discuss industry's concerns with the ever increasing worker's compensation rates. Worksafe NB has recently publicly announced a 9.4% reduction to the 2020 average assessment rates. The 2020 rate is set at \$2.40 per \$100 of payroll, down from \$2.65 in 2019.</p>	<p>Worked with the Department of Transportation & Infrastructure and the Department of Agriculture, Aquaculture & Fisheries to improve the Rural Road Improvement Program</p>
<p>The Alliance set its strategic plan to focus on increase the trust with the public, through a focused annual calendar of events with an engaged group of farmers, commodity groups, and the leadership of the Alliance. Our board of Directors has set its goal to make the Alliance continuing to be a proactive voice of farmers, become a driver of consumer awareness and a facilitator for economic growth for the agriculture industry.</p>	<p>Acted upon the resolutions passed at the 2017, 2018 and 2019 Annual General Meeting and other ongoing issues by developing an annual work plan.</p>
<p>The Agriculture in the Classroom continues to have great successes: 19 schools are now taking part of the Little Green Thumbs program, 37 teachers have confirmed their participation to deliver the Little Green Thumbs Program in their classroom in 2020, the Spuds in the Tubs is now taking part in 10 schools and 10 new schools will begin in spring 2020. The GenAG competition will be taking place in 4 schools in 2020. The egg hatching project is planned for 5 schools and the Canadian Agriculture Literacy Month activities will take place in New Brunswick in March 2020. The complete annual report can be provided upon request.</p>	<p>Expressed our support to the Atlantic Minister of Agriculture to establish an program similar to PEI's Farm Technician Program throughout the Atlantic</p>
<p>The Alliance voiced its concerns to the Tracadie Council (in person and in writing), Stop Spraying NB and the provincial government over the potential ban on glyphosate for agriculture. The Alliance continues to monitoring this file closely.</p>	<p>The Alliance wrote to the Department of Resource and Energy Development to voice our concerns with proposed changes to the Hunting Regulation 84-133 to allow residents of NB to have the opportunity to hunt eastern wild turkeys.</p>
<p>Currently in discussions with the provincial government to establish an immigration pilot project for agriculture to help with succession and addressing labour gaps</p>	<p>Working with the Department of Agriculture, Aquaculture & Fisheries and the Department of Post-Secondary Education, Training and Labour to develop an Agriculture Workforce Development Strategy. Our response included the following: the importance of continuing nuisance permits for turkeys causing agriculture damage, ensuring that the eastern wild turkey needs to continue to be recognized as a nuisance species, continuing compensation for wildlife and the government needs to enforce the Wildlife Nuisance Act that states that the release of raised turkeys is illegal.</p>
<p>Participated in a meeting with the Atlantic Federations of Agriculture and the Atlantic Deputy Ministers with the purpose of finding areas of collaboration with the Atlantic provinces.</p>	<p>Pressed the provincial government on multiple occasion to adopt the proposed changes to the Agriculture Development Board loans that were presented and supported by industry in 2018</p>

MEMBER SERVICES	ENVIRONMENT, PROGRAMS and PROJECTS	COLLABORATION, PARTNERSHIP & COMMUNICATIONS
Exclusive Membership Benefits- 3 new benefits this year: ADP, GPS Technology and Dulux Paint	The Board updated the Alliance's Strategic Plan in April 2019 and is now in the implementation phase	Member of the Canadian Federation of Agriculture
Canada Gap Workshop was offered in February 2019	The Alliance continues to deliver the Agriculture in the Classroom Program	Member of the Canadian Agricultural Human Resource Council and representation on the Board of Directors
Year 2 of the Why Local Why Not Campaign		
New Event Calendar available on the Alliance website (including events for industry and for the public)	The Alliance will be offering a governance training session for its board members and commodity groups and other industry leaders in 2020	Monthly Activity Reports and Biannual Newsletters
		Advisory Commodity Group- the group met on two occasions
Promoted courses, training and events in our communications and on our website and activity reports	The Alliance continues to administer the Environmental Farm Plan (EFP) 772 operations with valid certificate (less than five years old). Exploring improvements to the program for the next 5 years, including updating the existing version. John Russell is part of a national committee tasked at exploring the possibility of developing a national environment farm plan.	Photo Contest for NB Agriculture Pictures- 6 winners were announced in December 2019
Education & Training Section on Alliance website		Continue to be a partner of the "Agriculture More than Ever Initiative"
Increased our agriculture awareness activities on our Facebook Page- introduced Fun Fact Fridays and various post for the Why Local Why Not Campaign. Reached over 60,000 people through social media		Part of the committee responsible for the renewal of the government's Local Food & Beverage Strategy
Succession Guide now available on the AgriStartNB.ca website	Currently exploring options to begin the transition to an online Environmental Farm Plan	Member of the Canadian Agriculture Safety Association (CASA)
Online Directory of Farms and Land for sale or rent (AgriStartNB.ca) Free service for any producers and realtors.	Continuing collaboration with CCNB INNOV for administering the Environmental Farm Plan	Supporter of the Provincial Government "Buy Local Campaign" and working closely with the Department on agriculture promotion and awareness
	Part of an Atlantic group focusing on farm safety initiatives	
Promoted the agricultural industry at the NB Provincial Exposition and other events	Circulated information on the Carbon Tax	Continuing our partnership with Excellence NB to promote NB food, products and businesses.
Organizer of the Open Farm Day event in New Brunswick	Continuing to work with the Department of Environment & Local Government, Department of Agriculture, Aquaculture & Fisheries to develop a Watercourse and Wetland Alteration Permit Fact Sheet and circulate information to producers	Social Media- promoting facts and a positive image of the agricultural industry
James Robb Award, New Entrant Award, Innovation Award and New Agriculture Education Ambassador Award		Member of the Atlantic Federation of Agriculture (AFA)
Beginning to offer bookkeeping services to producers through Agri-Management Services	Environmental Farm Plan staff attended various events to promote the program and inform producers on environmental related matters	Atlantic Veterinary College representation on the Advisory Council