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## February 2018- eActivity Report

### Rapport d'activité électronique– février 2018

*To promote a sustainable and prosperous  
agriculture industry  
Favoriser une industrie de l'agriculture  
durable et rentable*

## February 2018 eActivity Report

### 1) Health Canada's Food Front-of-Package Nutrition Symbol Consultation

Launch of the **Food Front-of-Package Nutrition Symbol Consumer Consultation**. Canadians are invited to provide input to help guide the choice of a nutrition symbol for the front of food packages in Canada. The consultation and online discussion will take place until April 26<sup>th</sup>, 2018 at <https://www.healthyeatingconsultations.ca/front-of-package>.

### 2) Canadian Agriculture Partnership Programs- Applications for Federal Programs Now Open

Federal Agriculture and Agri-Food Minister, Lawrence MacAulay, officially launched the six federal programs under the *Canadian Agricultural Partnership (CAP)* on February 13<sup>th</sup> (see press release for details) The *Partnership* is a progressive \$3-billion, federal-provincial-territorial agreement that will help chart the course for government investments in the sector over the next five years.

CAP's programs and activities will focus on three key areas: (1) Growing Trade and Expanding Markets, (2) Innovative and sustainable Growth of the Sector, and (3) Supporting Diversity and a Dynamic, Evolving Sector.

The application forms for the six federal programs, AgriMarketing, AgriCompetitiveness, AgriScience, AgriInnovate, AgriDiversity and AgriAssurance, and other details can be accessed [here](#).

### 3) Last chance for 2018 non-designated road program

Please be advised that the last opportunity to submit non-designated roads for 2018 is March 16<sup>th</sup>. Provide your submission by filling out the survey enclosed.

#### 4) **Agricultural Alliance of NB article featured in the Canadian Business Journal**

The Canadian Business Journal featured the Agricultural Alliance of NB in its latest edition. Click [here](#) to read the article.

#### 5) **NB Association of Planners Future Focus Symposium**

Josée Albert attended the forum that took place in Fredericton on February 1<sup>st</sup>. The goal of the symposium was to review the jurisdictional review, consultation and business case developed by Dillon Consulting through the guidance of the NB Association of Planners. This report is especially important as our province is intending on developing Statements of Provincial interests on topics such as: environment, agriculture, community and culture, land use, infrastructure, urban growth management and climate change.

In addition, the Alliance continues to pressure the Department of Environment and Local Government and the Department of Agriculture, Aquaculture and Fisheries for the implementation of an SPI for agriculture that would enable enforcement capacity of the Agriculture Land Policy that was released last year.

Presentations and reports are available online: <https://atlanticplanners.org/branches/new-brunswick/>

#### 6) **Wildcat hockey night to promote agriculture**

John Russell, Environment Farm Plan coordinator and Stéphane Sirois, Ag in the Classroom coordinator for the Francophone sector attended a special agriculture evening on February 3<sup>rd</sup> in Moncton to promote the agriculture sectors to spectators during a Moncton Wildcats vs. Charlottetown Islanders hockey game.



## **7) Discussions with Health Canada to address Pest Management Regulatory Agency (PMRA) Related Issues**

Christian Michaud, Alliance President, Dwayne Perry, Alliance director and Josée Albert addressed the recent issues relating to the PMRA with a Health Canada staff. The PMRA recent lack of engagement with producers and the companies that register products is creating significant concerns over the access to products and the potential lack of effective and safe products following these types of decisions. The impacts are being felt with companies deciding to opt out of registering their products to Canada impacting competitiveness with other countries, ultimately jeopardizing our export products. The PMRA representative was very receptive to our concerns and we have another discussion planned within the next 6 weeks.

## **8) Canadian Federation of Agriculture Annual General Meeting**

Lisa Ashworth, Alliance 1<sup>st</sup> Vice-President and Alliance's CFA representative, Christian Michaud, Alliance's President and Josée Albert, Alliance's CEO attended the Annual General Meeting of the CFA in Ottawa on February 28 and March 1<sup>st</sup>. This year's AGM theme was: "Partnering for Success."

### **Press Release - CFA AGM Recap: Farmers set priorities to build resilient industry**

OTTAWA, March 8, 2017 — International trade, transportation, climate change, mental health and government programs emerged as priorities during the Canadian Federation of Agriculture (CFA) 2018 Annual General Meeting, held in Ottawa last week. CFA members heard keynote speeches and participated in discussions centred on the theme "Partnering for Success."

"Farmers in all parts of Canada recognize that by building on each other's strengths, we can not only meet the challenges we face today, but lay the foundation for an even more resilient sector going forward," said Ron Bonnett, CFA President.

During his opening keynote, Agriculture and Agri-Food Minister Lawrence MacAulay highlighted the productive relationship between farm organizations and governments, particularly on rapidly evolving issues such as international trade. He also spoke about new programs under the Canadian Agricultural Partnership and current research initiatives. Farm leaders also heard from Agriculture and Agri-Food Deputy Minister Chris Forbes, who gave an update of the Business Risk Management programs review process.

Delegates received an overview of international trade negotiations from Frédéric Seppey, Canada's Chief Agricultural Negotiator, and explored economic opportunities during a panel discussion featuring Murad Al-Katib, Chair of the National Agri-Food Economic Strategy Table, and Craig Klemmer, Senior Agricultural Economist with Farm Credit Canada.

CFA members passed 42 resolutions that will guide its advocacy efforts in the coming year. This year's resolutions cover a range of areas, including: trade, business risk management, transportation, tax policy, sustainability, crop protection, labour, animal health, rural infrastructure and other topics.

Among the other AGM speakers were John Barlow and Luc Berthold, the Conservative party agriculture critics; Alistair MacGregor, the NDP's agriculture critic; and Mike Hoffort, President and CEO of Farm Credit Canada. Dr. Lois Morton, of the North American Climate Smart Agriculture Alliance, spoke about the application of climate science to the agriculture and forestry sectors.

In a special session prior to the AGM, CFA held a symposium on mental health in agriculture. Attendees heard from farmers, health and safety experts and leaders from several organizations that offer mental health support to agricultural communities. CFA announced a new partnership with the Do More Ag Foundation that will introduce a new award for best practices in mental health – the Brigid Rivoire Memorial Award – and a research fund to support a stronger knowledge base in this area.

- [Watch the recorded webcast](#)
- [See the full list of passed resolutions](#)
- [Read about CFA's new partnership with the Do More Ag Foundation](#)

In addition, Atlantic representatives took the opportunity to meet with Minister Lawrence MacAulay to discuss issues relevant to the Atlantic provinces. The main issues discussed were: Canadian Food Guide, Taxation on private corporations, regional research, Pest Management Regulatory Agency, carbon pricing and labour.



## 9) Plastic Mulch Bulk Program

As a service to its registered paid members, the Agricultural Alliance of N.B. is offering a bulk purchase program for plastic mulch. Once all orders are in, six drop off points nearest to your destination will be decided. For more information and obtain the price list please call Pamela at the office (506-452-8101) or [alliance@fermeNBfarm.ca](mailto:alliance@fermeNBfarm.ca)

## 10) Environmental Farm Plan

Friendly reminder that EFPs are “living documents” and should be updated every five years, or sooner to integrate new developments (e.g. construction of a new barn) or technologies, or to make adjustments as conditions change in your enterprise. John Russell will also be in the following areas updating Environmental Farm Plans. If you wish to update your plan, or if you are new to the Environmental Farm Plan, please contact Camille Coulombe at 506-452-8101 or [efp-pfe@fermenbfarm.ca](mailto:efp-pfe@fermenbfarm.ca).

4 (center-south/ Sussex) First two weeks of March 2018
2 (North-East) Last two weeks of March 2018
5 (Centre) First two weeks of April 2018
1 (North-West) Last two weeks of April 2018

## 11) New Brunswick Young Farmers Forum

The NBYFF was pleased to send 2 New Brunswick delegates and 2 participating members to the Canadian Young Farmers Forum’s annual conference in Saskatoon, Saskatchewan. Between February 23rd and February 26th, 2018, members got to participate in round table discussions, strategic plan meetings, and virtual farm tours, all whilst gaining valuable knowledge on farm business operations. With insightful guest speakers and many opportunities to network, the CYFF conference has allowed New Brunswick’s Young Farmers to meet and communicate with other young farmers and entrepreneurs across Canada, and together, they discussed the future of a sustainable and youthful agricultural landscape.

## 12) Notices

### ○ 2018 Dodge Chrysler Membership Benefits Pricing

Save up to \$14,500 on some models!!! Find the 2018 savings enclosed.

- The Association of Haitian Producer Abroad is currently seeking agricultural equipment not being utilized but operational by New Brunswick producers to bring in Haiti. The Association’s goal is to enhance agriculture productivity in Haiti. The Association of Haitian Producer Abroad will be responsible pick up the equipment. If you have agriculture equipment you wish to donate please contact: Wilfred Pierre, Project initiator. 506-253-9507 or by e-mail: [friptex.recuperation@gmail.com](mailto:friptex.recuperation@gmail.com)

- **Francophone Internship Opportunity**- Odissée Agri has the mandate of assisting young professionals in finding internships in the agriculture sector abroad. More information can be found [here](#) and they can also be found on [Facebook](#). Two students are currently seeking an francophone internship opportunity on a grain farm. Please find the documents enclosed for further information.
- **Farm Credit Canada – Let’s Talk Transition** - Transition is a major event that happens in every farmer's life - and the journey isn't always easy. There's a lot to figure out and it can bring up many emotionally-charged issues. But wherever you are in the farm transfer process, we have resources to help you. For more information, click [here](#).
- **Canada’s Outstanding Young Farmers** – Do you know an outstanding young farmer who is passionate about farming? OYFCanada is seeking nominations, please see the attached poster for further details.
- **NEW- LEAD ATLANTIC PROGRAM**



LEADATLANTIC



EVOLUTIONARY  
LEADERSHIP TRAINING  
for Agriculture and Aquaculture

[dal.ca/exl](http://dal.ca/exl)  
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## Extended Learning

**Build strategies and capacity to grow your organization and industry.**

**Develop dynamic and collaborative leadership teams.**

**Create a culture of innovation and creative problem-solving.**

**LEAD**Atlantic is an evolutionary leadership program for agriculture and aquaculture committed to creating an environment where participants can collaboratively grow and develop competencies to lead more profitable and innovative industries.

### **INCLUDED IN THE PROGRAM**

**Face-to-Face Courses** – Content is delivered by Faculty of Agriculture and Faculty of Management professors. Includes special guests and industry experts.

**Personal Assessment** – Detailed report and debrief: Emotional Intelligence (EQ)

**Executive Coaching** – Three sessions with a Certified Executive Coach.

**Action Challenge Projects** – Participants work in groups with a Faculty Project Manager on a real industry issue. The goal is to create an executable solution by the end of the program.

### **SCHEDULE**

Self Management: October 2018 (3 days)

Engagement: November 2018 (2 days)

Innovation: January 2019 (2 days)

Complexity: February 2019 (3 days)

### **WHO SHOULD PARTICIPATE?**

Anyone interested in taking a leadership role or who is currently in a leadership role within agriculture and aquaculture industries.

Registration open now! Closes August 31, 2018.

Funding may be available. Visit our web page at [dal.ca/ex](http://dal.ca/ex) for more information

For more information, contact:  
Mason MacDonald, Program Manager  
Phone 902-893-4971  
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## **13) Coming Events**

- **Atlantic Grains Council – NB Producer Day – March 14<sup>th</sup>, 2018 – Best Western Plus, Woodstock, NB** – Please see the attached agenda for further information.
- **Maritime Beef Conference – March 16<sup>th</sup> & 17<sup>th</sup>, 2018 – Delta Beausejour, Moncton, NB** – Please see the attached poster for the conference agenda and registration form.

- **Food Automation Atlantic – March 21<sup>st</sup>, 2018 – Charlottetown, PEI** – For more information and to register please see the attached poster.
- **Advancing Women in Agriculture Conference – March 26<sup>th</sup> & 27<sup>th</sup>, 2018 – Hyatt Regency Calgary, Alberta** – For more information and to register, click [here](#).
- **Modern Beekeeper Course- beginning in April 2018**- The Modern Beekeeper is a course that offers new and experienced beekeepers hands-on production skills and beekeeping knowledge timed specifically to the annual beekeeping cycle. Guided by a team of experts, you will gain valuable skills, information, and industry contacts and will experience firsthand the skills needed to be successful beekeepers. Please see the attached poster for further details.